



## Compliance Surveys

So what is compliance survey? A compliance survey is the action of going to a local businesses to find out if they are carding for tobacco and alcohol purchases. Most people in recovery from addiction will tell you they started as a youth. Delaying first use is a public health approach to reducing the negative impacts of addiction on our community.

Fayette County's DFC grant implements the 7 strategies for community change. Strategies 1-3 deal with awareness and education. The last 4 strategies are environmental strategies. They deal with access and barriers, changing consequences (incentives/disincentives), physical design, and modifying/changing policy.

Compliance monitoring is an environmental strategy to both reduce youth access to substance and change consequences by rewarding businesses for the desired behavior of complying with laws.

If they are carding they will receive an incentive and recognition for obeying the law and doing the right thing. If they are not compliant, then they will not receive the incentives and will be offered support to come into compliance.

**It is not the intention of our coalition to reprimand or punish those businesses that are noncompliant.** At this point in our environmental strategies, we are conducting research, rewarding the businesses that are doing well, and offering support to those that are not.

Now you're wondering what the youth role will be, right? The only thing the youth will do during these checks is attempt to purchase tobacco. They will never touch the tobacco and money will never exchange hands. As soon as the clerk puts the tobacco product on the counter then the youth volunteer will leave the store. An adult volunteer will step in, congratulate/pass out information.

The goal of this check is to identify which venues will card our youth and **PREVENT** them from purchasing tobacco products. We want to be sure to support those businesses!

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